



HBI RADIO WADENA, LLC
 201 1/2 Jefferson St.
 Wadena, MN 56482
 Phone: 218-631-1803 Fax: 218-631-4557

2018 ANNUAL AUCTION MEMBER AGREEMENT

ACCOUNT EXECUTIVE

DATE

ADVERTISER	
NAME:	TELEPHONE:
ADDRESS:	E-MAIL:
CONTACT:	

By signing, the advertiser agrees to provide products (s) and/or service(s) to be sold at the radio station auctions. If merchandise is involved, advertiser hereby warrants that the merchandise delivered is new and in perfect condition. Advertiser is obligated to honor pre-established terms on any service(s) sold. Advertiser also agrees that all funds collected at auction for products and/or services sold, will be retained by Hubbard Radio Brainerd/Wadena, LLC. Sales tax will be assessed and collected by Hubbard Radio Brainerd/Wadena, LLC as applicable.

ITEMS/SERVICE TYPICALLY SOLD AT RADIO AUCTION:

In exchange and in full consideration of the above, radio commercial announcements shall be provided to advertiser in the amount of the retail value of products and/or services sold at auction. Commercial announcements shall be broadcast from 6am to midnight in the form of 30 or 60 second ads, (rates below) and according to availability submitted by the station. It is agreed that no agency commission is, or will be due. The commercial announcements shall be performed and broadcast between **January 1, 2018** and **December 31, 2019**. Any balance remaining after dates specified will be forfeited.

Advertising rate schedule

DAYPART	KKWS 105.9 FM		KWAD AM 920		KNSP AM 1430	
	:30	:60	:30	:60	:30	:60
M-F DAYPARTED 6A-10A/10A-3P/3P-7P	\$25	\$35	\$15	\$21	\$15	\$21
M-F 6A-7P	\$17	\$24	\$12	\$17	\$12	\$17
M-F 6A-12A	\$14	\$20	\$10	\$14	\$10	\$14
SA-SU 6A-7P	\$15	\$21	\$11	\$15	\$11	\$15
SA-SU 6A-12A	\$13	\$18	\$9	\$13	\$9	\$13

**Not applicable to special programs, live ads, or features. Ads are pre-emptible.
 The station will provide makegoods on any missed ads within the term of this agreement.

The value of advertiser's commercial airtime credit is determined solely by the retail value of the item(s) sold at auction. Values will be updated on a monthly basis in the activity summary below and will be available for review by advertiser at the station during regular business hours.

2018	Sales Activity by Station(s)		Advertiser Airtime Credit based on Retail Value
	Quantity	Amount	
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			

HBI Radio Wadena, LLC does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

If above Annual Auction Member Agreement meets your approval, please sign this agreement below and return to the station.

Accepted:
HBI RADIO WADENA, LLC

Accepted:
ADVERTISER

By _____
Authorized Representative

By _____
Authorized Representative

Title _____

Title _____

Date _____

Date _____